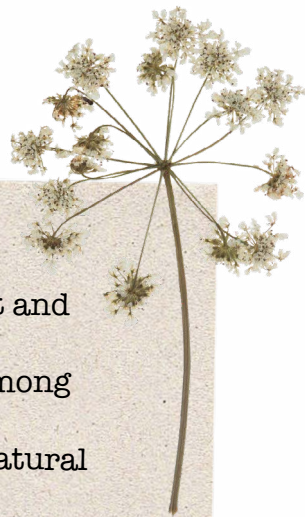




AN ESCAPE TO HONFLEUR

2024 PRE-FALL COLLECTION

ANNE FONTAINE
PARIS



I'm excited to introduce our PRE-FALL 2024 collection, shot and inspired by our family farm in Honfleur—a special retreat among our homes. This place, marked by its rustic tranquility and natural beauty, fuels the spirit of this collection.

Crafted with an emphasis on sustainability and harmony with nature, the collection embodies rural elegance and the simplicity of pastoral life. It's been designed not only to echo the serene essence of Honfleur but also to remind us of the simple joys of connecting with nature.

We hope this collection invites you to experience the blend of tradition, nature, and the art of French fashion, capturing a sense of home and the warmth it brings.

xoxo,

Anne Fontaine



AN ESCAPE TO HONFLEUR

2024 PRE-FALL COLLECTION

Embrace the gentle unfold of the season with the launch of the Pre-Fall 2024 collection—a tapestry of tradition and tranquility, inspired by the pastoral elegance of Anne's family farm in Honfleur. This enchanting place, steeped in serene beauty and the warmth of personal history, serves as the rich canvas upon which this collection is painted.







NUAGE SHIRT
DELAGROIX COAT
SKYE JEAN



CHRISTIE SHIRT
FABLE JEAN
AMELIE BELT

HORTENSIA SWEATER
VASSILI SHIRT
VLADAMA PANT





DOMINIQUE TOP
HIBISCUS BELT
LESTER PANT



At the center of it all lies the essence of a tranquil lifestyle and cherished memories: children's first steps, the unbridled freedom of rescued farm animals, and the daily spectacle of the sun bidding farewell against rolling hills. This is a landscape that serves as more than a picturesque backdrop; it's a vital source of inspiration, a reminder of the timeless beauty that dwells in simplicity, and the calming strength provided by the earth.



JANE SHIRT
LORYNA JACKET
ERAN LEGGING



EDGAR CORSET
ROMANCIER PANT
THEOPHILE COAT

MADELEINE SHIRT
ARGAN PANT
LARA JACKET
ADEN BOOT
AUDREY HANDBAG

The homestead itself stands as a beacon of history merged with modern living. Skillfully crafted from the salvaged timbers of a storied Viking ship, its structure is a storied fusion of the old and new, housing a rich tapestry of narratives, both ancient and recently penned.



AMELIE BELT



SCARLETT HANDBAG



SIMONE SHIRT
CLASSIC SHORT
CARALA BELT
HERA SUNGLASSES

At the crux of this campaign is the desire to capture the soul of this magical environment, translating the spirit of the farm into wearable art. The collection resonates with the rustic charm and organic textures of the countryside, bringing sustainable practices to the forefront. It epitomizes a tribute to the home that has sparked creativity and connection, marrying the untamed allure of nature with familial warmth and the peace found in secluded spaces.



ROSSANA SHIRT
ESTHETE PANT
JUDY BOOT



VIOLETA DRESS
INES COAT



LIDIA CARDIGAN
ADEN BOOT
HERA SUNGLASSES

SALINGER SHIRT
FABLE JEAN
GRACE BELT
HERA SUNGLASSES



Introducing the collection, the brand graciously invites its audience into a realm where fashion and nature coalesce. Design takes on new dimensions, reflecting the organic curvature of the earth, infusing every garment with a story reflecting the ebbs and flows of life's seasons.



MAEL SNEAKER



YVONNA SHIRT
PRINCETON PANT
GISELLE SUNGLASSES

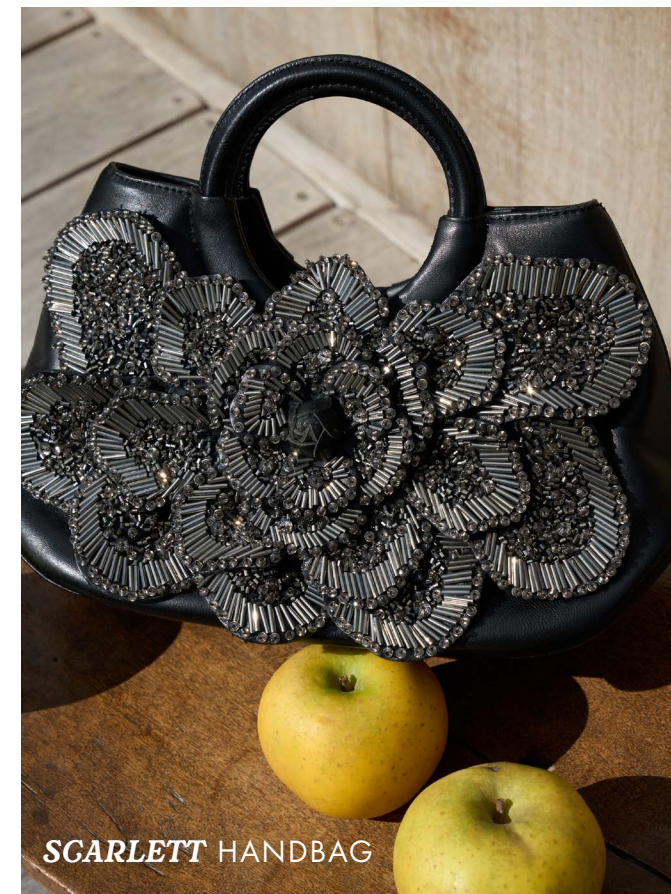


AZURA CARDIGAN
CLASSIC SHORT
GISELLE SUNGLASSES



ELLINGTON JACKET
SIENNA PANT
ADEN BOOT

The Pre-Fall 2024 collection is a celebration of home, heart, and the quintessence of French fashion. Cultivated to inspire wearers to reconnect with the simple joys and the resounding beauty of the natural world, each piece is a conduit to the essence of a homecoming.



SCARLETT HANDBAG



SHELLEY NECKLACE



GISELLE SUNGLASSES

BYRON JACKET
CHRISTIE SHIRT
PRINGETON PANT
ADEN BOOT





With profound respect for the tradition and a vision for the future, the collection stands as an emblem of gratitude for the community and the journey shared. It is an expression of what fashion represents when it is not just a statement, but a narrative—a reflection of personal journeys, a representation of shared values, and a pathway to realizing dreams.



SYLVIE SHIRT
EDITION PANT
GISELLE SUNGLASSES

ABIGAIL JACKET
AVRIL SHIRT
GORGEOUS BODY CHAIN
ANDY LEGGING
GALLY BELT



EDDIE SHIRT
PRESLEY JEAN

NORA COAT
SOLO TOP
SCARLETT HANDBAG



As the pieces of the Pre-Fall 2024 collection make their debut, they carry with them a message of returning to what is fundamental, an ode to the sanctity of a place called home, and the stories that are woven into its very fabric. Here's an invitation to experience the narrative of fashion—a story interlaced with the very threads of life itself.

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Carmel, CA 93921
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Costa Mesa, CA 92626
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Boca Raton, FL 33431
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Sunrise, FL 33323
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