

Juliet Buck

GRAPHIC DESIGNER

design@julietbuck.com
julietbuck.com
San Diego, CA
(760) 613-2433

SKILLSET

Figma
Adobe Suite
Microsoft Office
BASIC HTML/CSS
UX/UI Design

OBJECTIVE

Digital designer specializing in brand-driven, performance-focused creative across email, social, and e-commerce. Experienced in building cohesive visual systems that elevate brand storytelling while driving engagement.

EDUCATION

University of San Francisco
Bachelors in Design
2016-2020

TITLE

Graphic Designer

EXPERIENCE

ANNE FONTAINE

FEB 2023-PRESENT

- Designed and executed multi-channel marketing assets including email, digital campaigns, and retail collateral to support seasonal launches.
- Applied and evolved brand guidelines across e-commerce and marketing touchpoints to ensure consistency and elevated presentation.
- Collaborated on campaign and e-commerce shoots, contributing to creative direction, styling, and visual storytelling.

REFERENCES

Casey Devaney
BANDIER
(917) 533-9035

Anne Marie Moffatt
MA TILE
(760) 703-3653

Kiana Kwiatkowski
TOLA OPTICS
(858) 295-9377

Freelance

Graphic Designer

BANDIER

OCT 2022-JAN 2023

- Designed high-performing digital assets across email, social, and web using Figma to drive engagement and conversion.
- Developed weekly campaign assets and event marketing materials, increasing attendance and audience interaction.
- Produced daily website banners and optimized visuals for e-commerce performance.

Social Media

Manager &
Design Assistant

MA TILE & STONE DESIGN, INC JUN 2020-PRESENT

- Led a full brand refresh, including redesigning the website and logo and establishing a cohesive visual identity.
- Created social-first content highlighting products and installations, contributing to a 15% increase in sales and 30% growth in engagement.
- Managed daily community engagement, building relationships with followers and strengthening overall brand presence.

Resume