

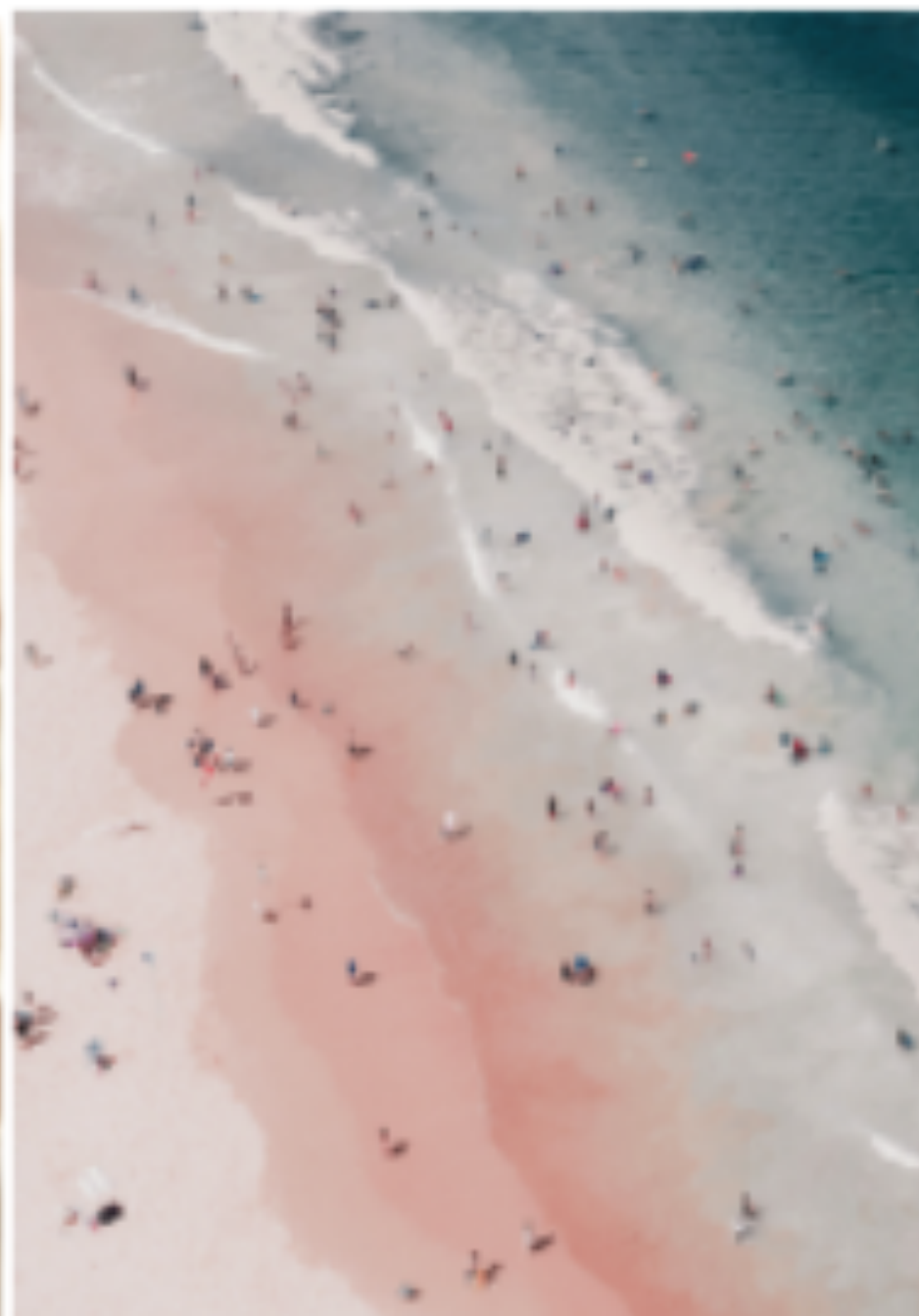
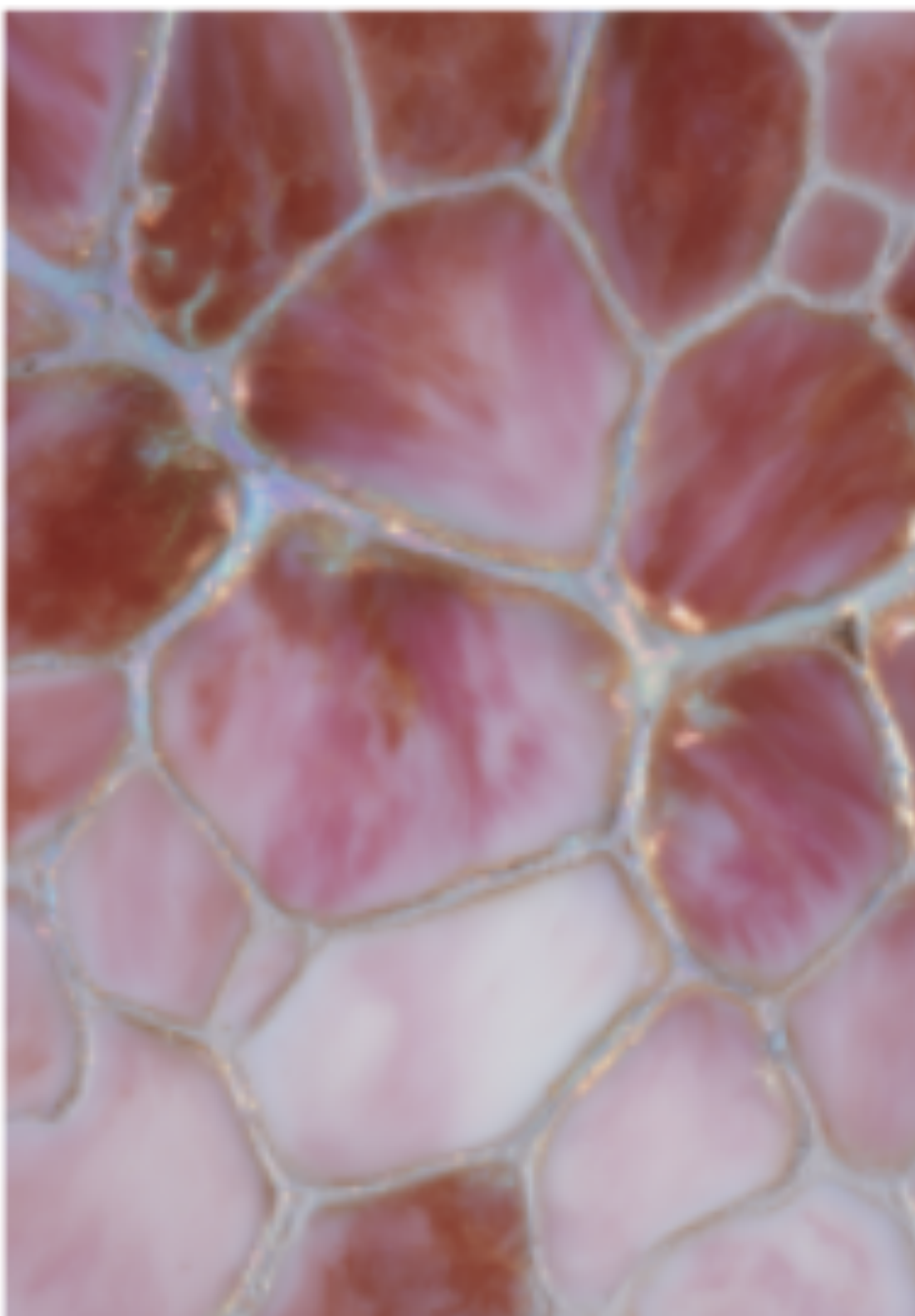
J

GOLD CAKES RE-DESIGN PROPOSAL DECK

DESIGNER: JULIET BUCK
DESIGN@JULIETBUCK.COM
WWW.JULIETBUCK.COM
(760) 613-2433

(TO NOTE: THIS IS A ROUGH DRAFT AND NOT A FINAL PRESENTATION)

All designs, concepts, and associated intellectual property presented in this proposal are for review purposes only and remain the property of © Juliet Buck Designs until full payment has been made.



the stylish babes

|

a handwritten script

Faustine

MODERN CALLIGRAPHY VOL.19
by PeachCreme

Wild
ROSE

HOLLY Rose Emery brings a trace of teen spirit to winter's *ROSY* hues. Photographed by Nicole Bentley.

GEORGIA

Ballpark

|

a serif and script duo



South, FL.

ES TD **M** 20 24

LUCY MARTINEZ
Photography

Intentional Imagery for your Authentic Moments

Lucy MARTINEZ
Intentional Imagery for your Authentic Moments

Lucy MARTINEZ
Photography

M

Maison fondée en 1862
LADURÉE
Paris

LADURÉE
Paris

THE HEART OF TEA

L

茶心

FLEURS DE *Muse*

LUXURY FLORAL DESIGN

FLEURS DE *Muse*

EM

FLEURS DE MUSE

FLEURS DE MUSE

FLEURS DE MUSE

LC

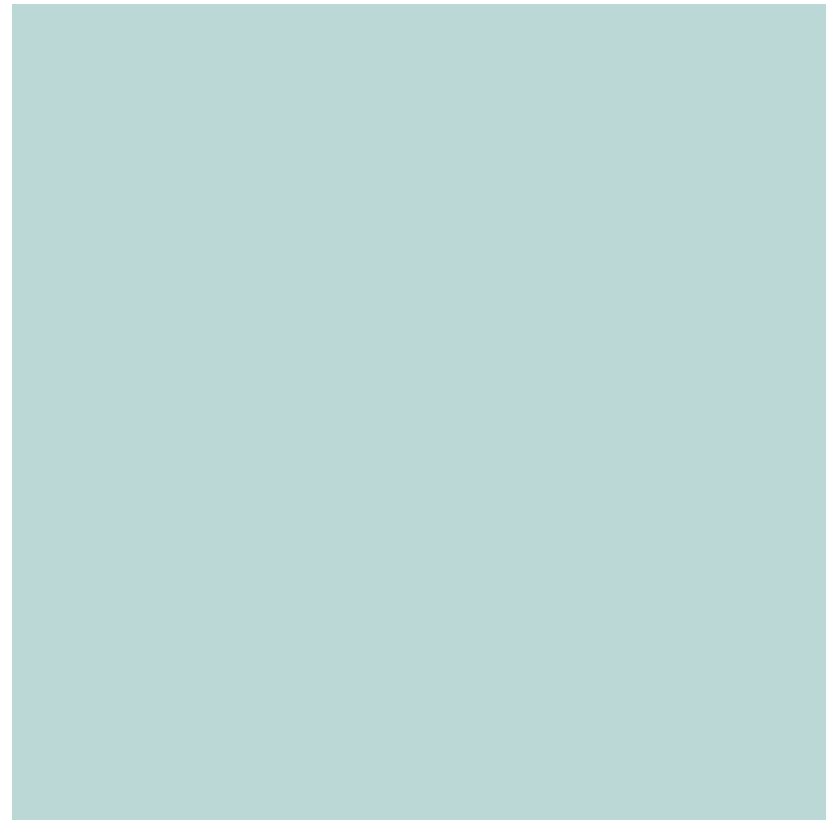
EST. *the* 2020

MAISON HILL

LONDON • NEW YORK

(TO NOTE: THIS IS A ROUGH DRAFT AND NOT A FINAL PRESENTATION)

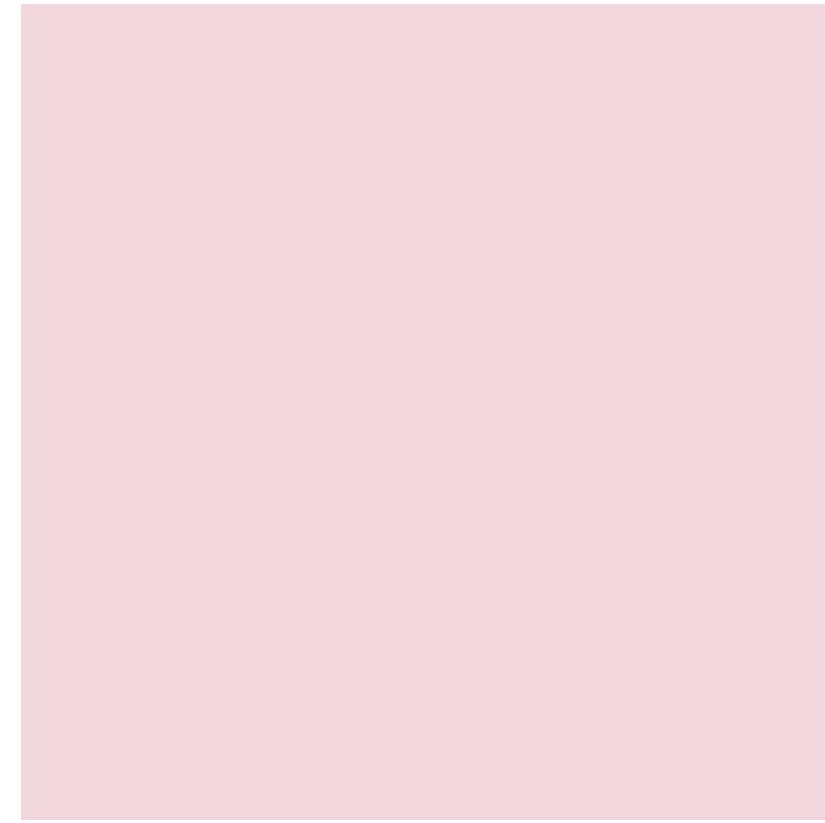
All designs, concepts, and associated intellectual property presented in this proposal are for review purposes only and remain the property of © Juliet Buck Designs until full payment has been made.



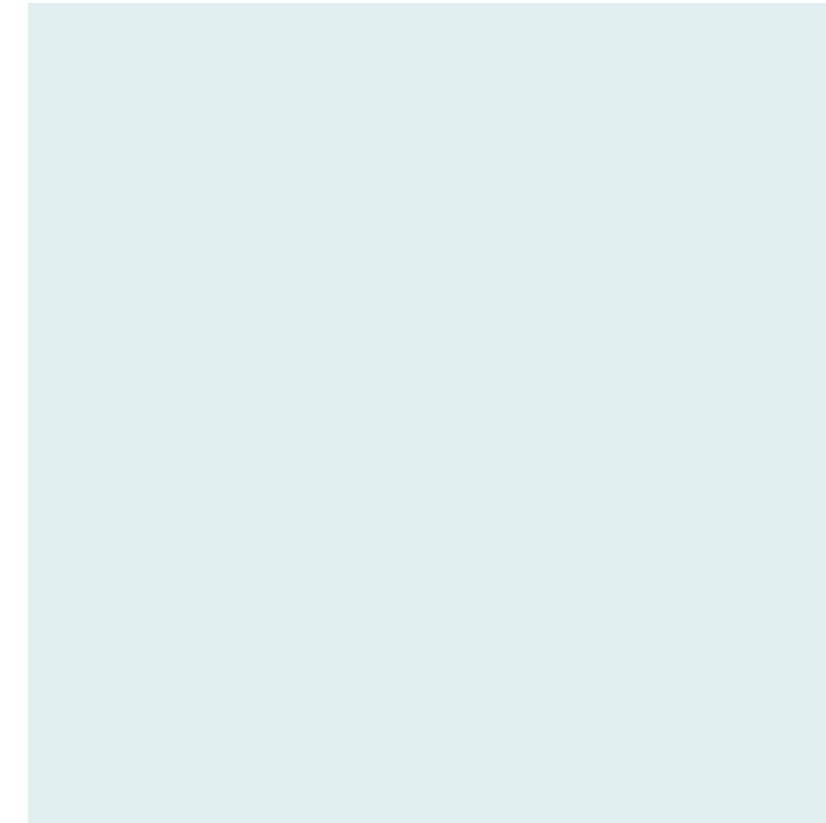
#BBD8D7
RGB: 187, 216, 215
CMYK: 13, 0, 0, 15



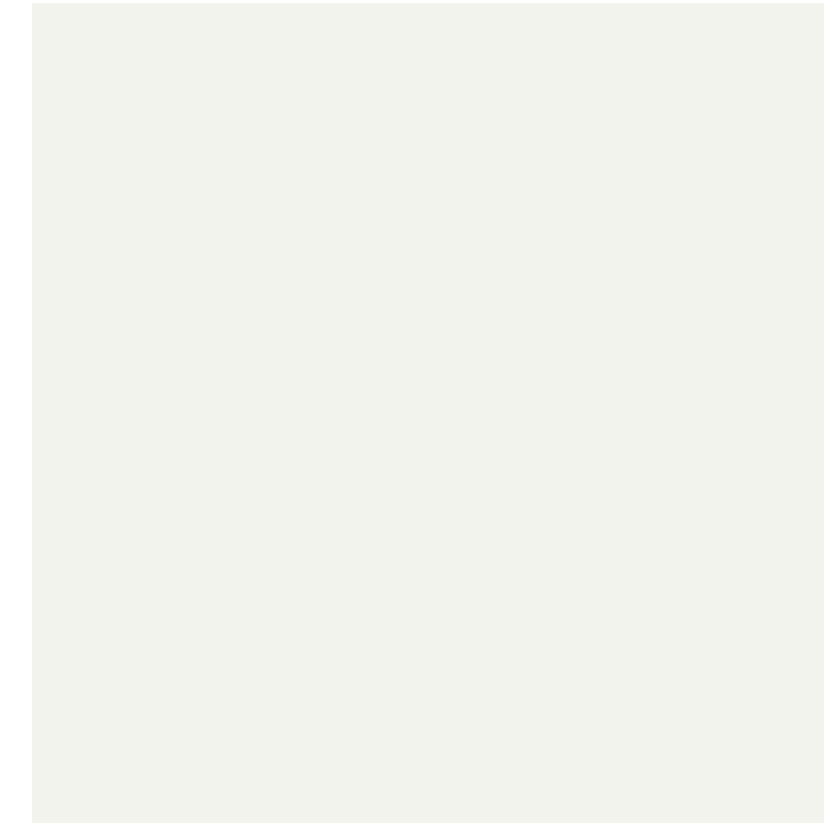
#5A2029
RGB: 90, 32, 41
CMYK: 0, 64, 54, 65



#F2D6DD
RGB: 242, 214, 221
CMYK: 0, 12, 9, 5



#E0EEEE
RGB: 224, 238, 238
CMYK: 6, 0, 0, 7



#F3F3ED
RGB: 243, 243, 237
CMYK: 0, 0, 2, 5



GOLD CAKE



GOLD CAKE



GOLD CAKE

(TO NOTE: THIS IS A ROUGH DRAFT AND NOT A FINAL PRESENTATION)

All designs, concepts, and associated intellectual property presented in this proposal are for review purposes only and remain the property of © Juliet Buck Designs until full payment has been made.

PRIMARY TYPEFACE
CANELA CONDENSED

SECONDARY TYPEFACE
OPTIMA

BODY COPY
HELVETICA NEUE

GOLD CAKE

A timeless best seller

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

PRIMARY TYPEFACE
CORMORANT GARAMOND (MEDIUM)

SECONDARY TYPEFACE
ALBERT SANS

BODY COPY
CORMORANT GARAMOND (LIGHT)

GOLD CAKE

A timeless best seller

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

PRIMARY TYPEFACE
BODONI

SECONDARY TYPEFACE
HELVETICA NEUE

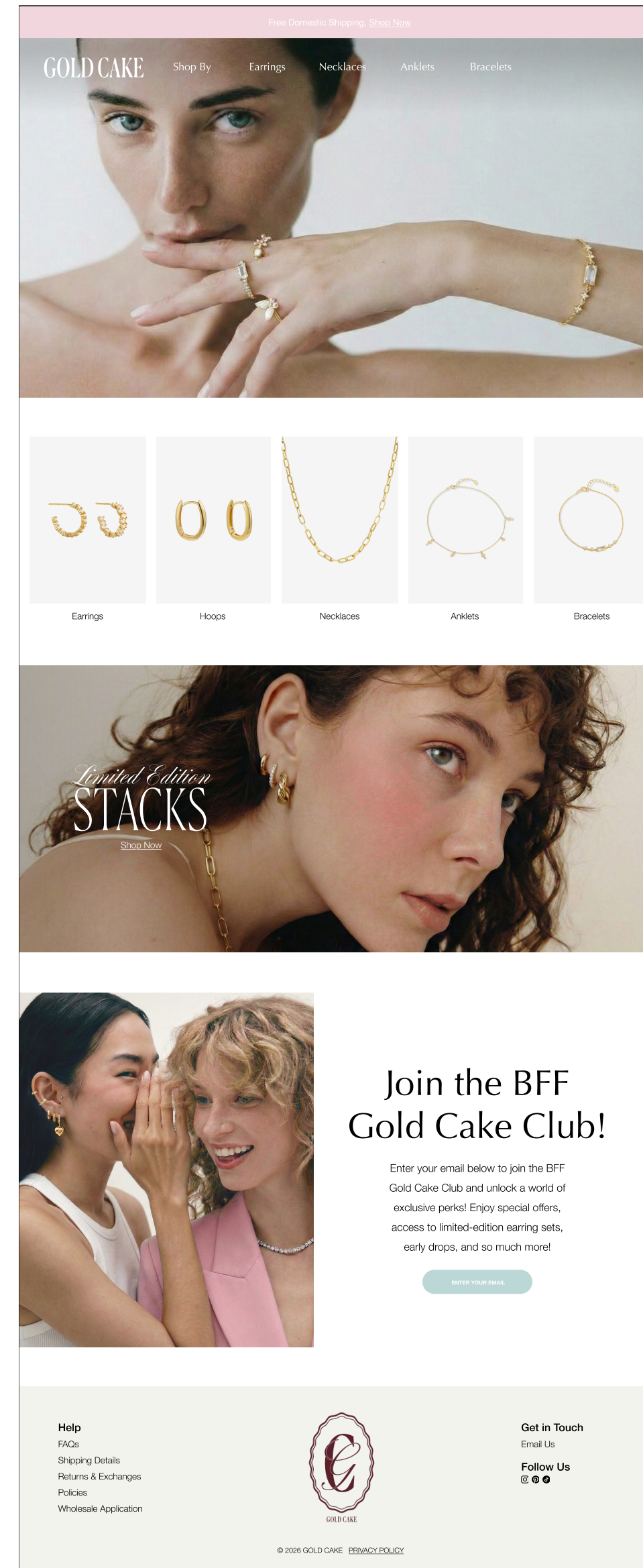
BODY COPY
OPTIMA NOVA

GOLD CAKE

A timeless best seller

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

(TO NOTE: THIS IS A ROUGH DRAFT AND NOT A FINAL PRESENTATION)



(TO NOTE: THIS IS A ROUGH DRAFT AND NOT A FINAL PRESENTATION)

All designs, concepts, and associated intellectual property presented in this proposal are for review purposes only and remain the property of © Juliet Buck Designs until full payment has been made.



(TO NOTE: THIS IS A ROUGH DRAFT AND NOT A FINAL PRESENTATION)

© Juliet Buck 2026. All rights reserved until full payment.