Juliet Buck

GRAPHIC DESIGNER
design@julietbuck.com
julietbuck.com
San Diego, CA
(760) 613-2433

SKILLSET
Figma
Adobe Suite
Microsoft Office
BASIC HTML/CSS
UX/UI Design
Asana/Monday

OBJECTIVE
Graphic Designer passionate about building aspirational brand experiences through thoughtful design and storytelling. Experienced in creating cohesive campaigns across email, e-commerce, retail, and social.

EDUCATION
University of San Francisco
Bachelors in Design
2016-2020

REFERENCES
Casey Devaney
BANDIER
(917) 533-9035

Anne Marie Moffatt
MA TILE
(760) 703-3653

Kiana Kwiatkowski
TOLA OPTICS
(858) 295-9377

TITLE

Graphic Designer

EXPERIENCE

ANNE FONTAINE **FEB 2023-PRESENT**

- Designed and executed multi-channel marketing assets including email, digital campaigns, and retail collateral to support seasonal launches.
- Applied and evolved brand guidelines across e-commerce and marketing touchpoints to ensure consistency and elevated presentation.
- Collaborated on campaign and e-commerce shoots, contributing to creative direction, styling, and visual storytelling.

Freelance Graphic Designer

REEF **OCT 2026**

- Design packaged content for product launches across email, paid ads, and site assets in Figma.
- Bring a fresh perspective to existing brand guidelines, elevating creative while keeping it consistent with the brand.
- Collaborate with the creative director to deliver campaign assets on tight launch timelines.

Freelance Graphic Designer

BANDIER **OCT 2022-JAN 2023**

- Designed high-performing digital assets across email, social, and web using Figma to drive engagement and conversion.
- Developed weekly campaign assets and event marketing materials, increasing attendance and audience interaction.
- Produced daily website banners and optimized visuals for e-commerce performance.

Resume