

# Juliet Buck

## GRAPHIC DESIGNER

design@julietbuck.com  
julietbuck.com  
San Diego, CA  
(760) 613-2433

## SKILLSET

Figma  
Adobe Suite  
Microsoft Office  
BASIC HTML/CSS  
UX/UI Design

## OBJECTIVE

Digital designer specializing in brand-driven, performance-focused creative across email, social, and e-commerce. Experienced in building cohesive visual systems that elevate brand storytelling while driving engagement.

## EDUCATION

University of San Francisco  
Bachelors in Design  
2016-2020

## TITLE

Graphic Designer

## EXPERIENCE

### ANNE FONTAINE

FEB 2023-PRESENT

- Designed and executed multi-channel marketing assets including email, digital campaigns, and retail collateral to support seasonal launches.
- Applied and evolved brand guidelines across e-commerce and marketing touchpoints to ensure consistency and elevated presentation.
- Collaborated on campaign and e-commerce shoots, contributing to creative direction, styling, and visual storytelling.

## REFERENCES

Casey Devaney  
BANDIER  
(917) 533-9035

Mary Anne Moffatt  
MA TILE  
(760) 585-5321

Whyler Neubauer  
USF PASJ Department  
(831) 801-4444

### Freelance

Graphic Designer

### BANDIER

OCT 2022-JAN 2023

- Designed high-performing digital assets across email, social, and web using Figma to drive engagement and conversion.
- Developed weekly campaign assets and event marketing materials, increasing attendance and audience interaction.
- Produced daily website banners and optimized visuals for e-commerce performance.

### Social Media

Manager &  
Design Assistant

### MA TILE & STONE DESIGN, INC JUN 2020-JAN 2023

- Designed visuals and supporting materials to execute marketing projects effectively.
- Created social-first content showcasing products and installations, contributing to a 15% increase in sales and 30% growth in engagement.
- Engaged daily with followers and prospects to grow audience and strengthen brand presence.

# Resume